







K-EMBROIDERY

Stitching sustainability into every thread

COMPANY BROCHURE



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ABOUT US

K-Embroidery is a highly experienced and professional manufacturer of hand-smoked and embroidered children's clothing with over 24 years of expertise. Based in Ha Noi, Viet Nam, our specialization is **creating high-end boutique-quality clothing exclusively designed for babies and exporting all over the world.**

As top-rated **OEM/ODM** clothing manufacturers, we can bring your custom clothing concept to life. From the initial idea of a baby boutique to the complete manufacturing process, including custom design, pattern making, fabric and trim sourcing, custom label and tag development, sampling, embroidery, and printing, we offer a full-service solution.

FEATURES

- Production
- Customization
- Export



EXPERIENCE

24 YEARS



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EXPORTING

- USA
- Europe
- Middle East Countries
- Asia



CAPACITY

MILLIONS
of pieces per year



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380
Happy employees



35
Countries



763
Customers worldwide



20,000+
Dresses exported

With the motto "**Quality is King**", we promise to provide high-quality embroidered and smocked garments for children that make us different from others.



OUR PRODUCT

Smocking

Smocking is an embroidery technique on fabric with the purpose of creating effects and highlights for each pattern.

Hand embroidery

Hand embroidery is the art of decorative stitching on fabric with needle and thread.

PRODUCT PORTFOLIO



HANDMADE EMBROIDERED AND SMOCKED BISHOP

\$12-\$19

The bishop sleeves add a touch of timeless charm, making it perfect for special occasions or everyday wear. Your baby will look adorable and feel comfortable in this beautifully designed dress.



GEOMETRIC SMOCKED DRESS

\$12-\$19

This dress combines geometric patterns with traditional smocking techniques to create a unique and stylish look. It's a versatile choice for both casual outings and special occasions.



HANDMADE EMBROIDERED AND SMOCKED SUNDRESS

\$12-\$19

The delicate embroidery and smocking on the bodice create a charming and timeless look. Its lightweight and breathable fabric makes it ideal for sunny days.



HANDMADE EMBROIDERED AND SMOCKED 2 PIECES SET

\$12-\$19

This set includes a top paired with matching bottoms. The attention to detail in both the embroidery and smocking makes it a must-have for baby's wardrobe.

PRODUCT PORTFOLIO



HANDMADE DOUBLE-SIDED SMOCKED DRESS

\$26-\$33

The bishop sleeves add a touch of timeless charm, making it perfect for special occasions or everyday wear. Your baby will look adorable and feel comfortable in this beautifully designed dress.



HANDMADE SMOCKED 2 PIECES SET FOR BOYS

\$12-\$21

This set includes a smocked shirt and coordinating shorts, both made from premium, comfortable fabric. Ideal for all occasions, this ensemble showcases intricate handiwork and timeless design.



HANDMADE SMOCKED PRINCESS DRESS

\$33-\$37

The delicate embroidery and smocking on the bodice create a charming and timeless look. Its lightweight and breathable fabric makes it ideal for sunny days.



SMOCKED BODYSUIT FOR BOY OUTFIT

\$12-\$21

Made from soft and breathable fabric, it offers comfort all day long. Available in a range of sizes, this bodysuit is a versatile choice that ensures your little one looks stylish and feels cozy.

PRODUCT PORTFOLIO



SMOCKED BUBBLE SMOCKED ROMPER

\$12 - \$21

This one-piece wonder combines the classic charm of smocking with the convenience of a romper. It's designed for easy diaper changes and provides maximum comfort for your baby.



NAPKIN

Made with gentle materials, this napkin is perfect for keeping your baby clean and comfortable during mealtime or diaper changes. Its compact size makes it easy to carry in your diaper bag, ensuring you're always prepared.

ACTUAL IMAGES

HANDMADE EMBROIDERED AND SMOCKED BISHOP



ACTUAL IMAGES

HANDMADE EMBROIDERED AND SMOCKED BISHOP



HANDMADE EMBROIDERED AND SMOCKED BISHOP



ACTUAL IMAGES

HANDMADE EMBROIDERED AND SMOCKED BISHOP



HANDMADE EMBROIDERED AND SMOCKED BISHOP



ACTUAL IMAGES

HANDMADE EMBROIDERED AND SMOCKED BISHOP



ACTUAL IMAGES

SMOCKED ROMPER AND BUBBLE



NAPKIN



ACTUAL IMAGES

HANDMADE EMBROIDERED AND SMOCKED BABY DRESS



HANDMADE EMBROIDERED AND SMOCKED BISHOP IN BULK



ACTUAL IMAGES

HANDMADE EMBROIDERED AND SMOCKED BABY DRESS IN BULK



HANDMADE EMBROIDERED AND SMOCKED BISHOP IN BULK



Fabric



cotton



linen



silk

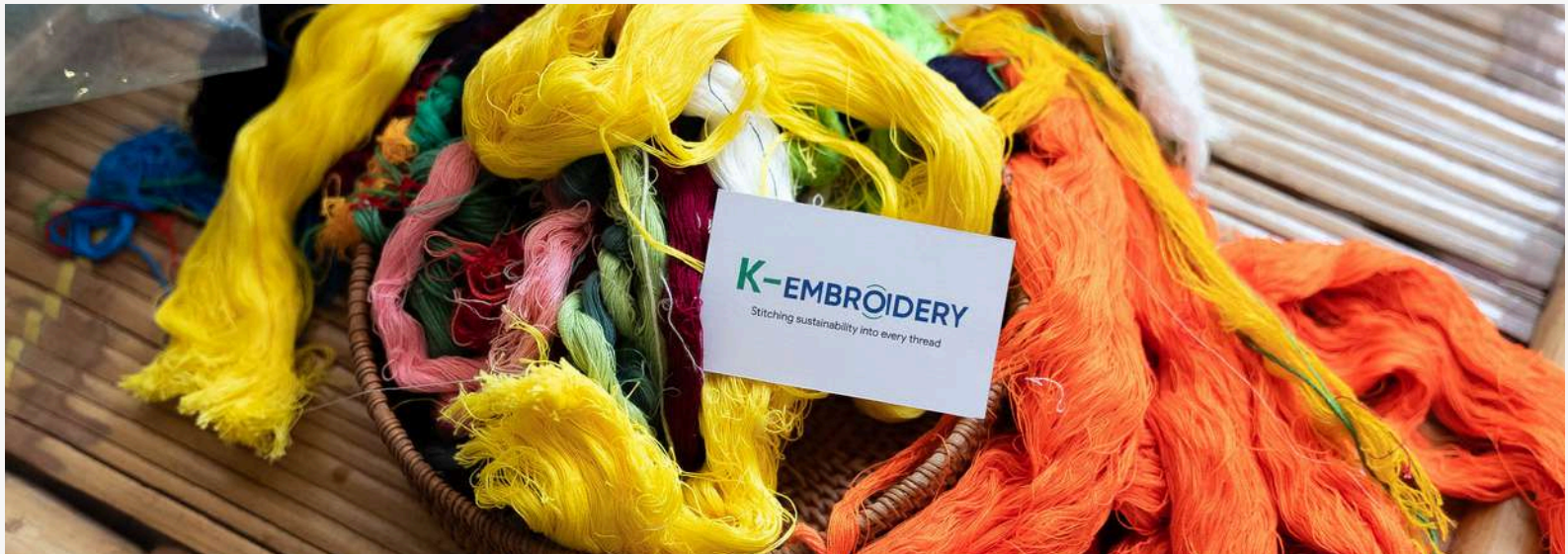
“**100% cotton fabric** is the most common fabric we use for its softness, breathability, and durability. It is gentle on your baby's delicate skin, making it the ideal choice for everyday wear. The natural fibers in cotton allow for excellent air circulation, preventing overheating during warm weather and providing warmth when it's cooler. Cotton is also easy to care for, ensuring that our garments remain vibrant and soft even after multiple washes.

For those seeking a touch of luxury, we offer **linen fabric** upon special request. Linen is exceptionally cool and comfortable, making it perfect for hot summer days. Moreover, linen has a timeless appeal, lending our designs an air of sophistication.

We reserve **silk fabric** for our most exclusive and special dress products, as well as to cater to unique customer requests. It drapes beautifully and feels incredibly smooth against the skin, making it perfect for formal occasions. Your child will feel like royalty in our silk creations.

Thread

We use **Elastic thread**. It is often used in sewing and crafting to add stretch and flexibility to fabrics and projects. Elastic thread is commonly used for creating smocked garments, shirring, gathering fabric, and making waistbands or cuffs that need to stretch to fit comfortably. It can be a valuable tool for adding a dynamic element to various sewing and craft projects.



The quality Vietnamese thread brand used is **Trung Dung thread**.

Main threads include:

- Clothing thread, core thread, normal thread, polyester thread, silk thread, foot thread, etc.
- Woven elastic bands, and straps of all kinds.



OUR SHOWROOM

This is one of our showrooms throughout the Northern region. The showroom is **located in Hanoi**, where we proudly display a wide range of smocking and handmade embroidery items that we produce and export to various destinations around the world.

Our showroom showcases the craftsmanship and artistry that goes into creating these exquisite pieces, highlighting the intricate details and quality that sets our products apart. It's our pleasure to share these beautifully crafted items with our valued customers and partners.

SHOWROOM



OUR PRODUCTION PROCESS

1. SAMPLE CONFIRM

Being a full-service clothing manufacturer, we start from scratch. You need only offer three simple things, then we could start!

According to these three things, we offer a full pre-production sample and build a tech pack for your style.



> Idea or Style

Based on your idea or style, we could match that and provide the derivation size chart and fabric quality to make the fit sample for your confirmation.

> Brand Logo

After getting your logo, we may use it to design the label artwork including the washing label. Then make the pre-production sample for your confirmation.

> Design and Color

Pointed the repeat size and Pantone color, we will offer the swatch & lap dip (if solid color) for your confirmation

PRODUCTION PROCESS

2. ORDER TECH PACK

If you have experience or you have a tech pack, all will be easy for us. Just send that with vector files about the label, packaging, and design.

Tech pack

Getting fit sample, design swatch or lap dip, and label with packaging in 7 days for checking.

Going ahead pre-production sample and checking all details.



3. BULK PRODUCTION

No	Step	Time (days)
1	FABRIC PREPARATION	10~15
2	PRINTING OR DYING THE FABRIC	5~7
3	ORDER TECH PACK	1~2
4	TAILOR	3~5
5	PRINT LABEL & EMBROIDERY	3~7
6	SEWING	3~14
7	TRIMMING	3~5
8	IRONING	3~5
9	EXAMINE	1~2
10	PACKING	3~5
11	NEEDLE INSPECTION	1~2
12	BINNING	1~2
13	AQL 2.5 INSPECTION	1~3
14	SHIPPING	3~7
	TOTAL	30~40

To complete all tasks arranged quickly and perfectly, we need to know the production status to understand the process in line.

When customers get dresses, we always wait for comments and reviews to improve the customer service experience. Any problem, please contact us as soon as possible.



OUR MACHINE EMBROIDERY SYSTEM

In addition to our exquisite handcrafted embroidery items, we have invested in a state-of-the-art **professional embroidery machine system**. This cutting-edge technology plays a crucial role in maintaining the high-quality standards we uphold for all our products.

It allows us to efficiently **handle large wholesale orders** without compromising on the meticulous attention to detail that defines our brand. This not only ensures that our customers receive their orders in a timely fashion but also guarantees that each item meets the exacting standards we set for craftsmanship and design.

The combination of traditional handcrafted techniques and advanced machinery is what sets us apart in the industry. We believe in preserving the artistry of embroidery while embracing innovation to meet the demands of a global market.



QUALITY CONTROL

Does embroidery thread fade?

Does the fabric shrink?

Is there any excess embroidery thread?

Is the finished product the same as in the photo or the customer's request?



01

Check embroidery lines and excess threads

02

Check form and style

03

Check fabric quality by boiling and washing

04

Check embroidery details with the naked eye

PAST PERFORMANCE

We are always proud to have exported to dozens of countries around the world, including **Asia, Europe, America, and Middle Eastern countries.**

We are committed to providing **the best quality with the best price and top service** to all customers. Customers who come to us always leave good reviews.

*"I'm thrilled with the K-Embroidery baby dress! It's beautifully crafted and incredibly soft, and the fit is perfect. Outstanding quality and top-notch service make it a top choice for baby fashion!" ★★★★★ **review from our customer.***

*"K-Embroidery's clothing exceeded my expectations. The quality, intricate designs, and comfort were outstanding. I appreciated their commitment to sustainability and ethical practices. With a wide variety of styles, excellent customer service, and prompt delivery, K-Embroidery is a brand I'll return to again and again. Highly recommended!" ★★★★★ **review from our customer.***



HOW TO BUY

<https://k-embroidery.com/>



Contact us

Whatsapp: +84 85 5555 961

Website: <https://k-embroidery.com/>

Instagram: @k_embroidery_smockedclothing



Choose Your Style

[Our Catalog](#) - Click here!

MOQ for Ready-to-Ship: 20-30

MOQ for Ready-to-Made: 50-100.



Customization

Size, Color, Fabric, Threads,...

The final price depends on your customization!



Delivery and Shipping

We update shipping status for you!

Shipping by UPS, FedEx: 5-7 days

Shipping by Air: 5-7 days

Shipping by Sea: Transit time varies based on the destination port.

CONTACT US

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 **Office:** No.169, Nguyen Ngoc Vu Street, Cau Giay district, Ha Noi, Viet Nam.



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THANK YOU

Quality is King!



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